



**42nd Annual Art in the Park
Marathon Park
Historic Exhibition Building and East Gate Hall
Wausau, WI
Saturday, Sept. 9, 2017 – 9 am to 5 pm
Sunday, Sept. 10, 2017 – 9 am to 4 pm**

Exhibitor Information

Eligibility:

- Open to artists and crafters who do original, quality artwork or originally designed and/or handcrafted work.
- The screening committee reserves the right to reject any work deemed inappropriate for the show or an application without all requested information, including photos and appropriate fees.
- In order to maintain a balanced show, only a limited number of exhibitors are accepted in each category.
- NO IMPORTS, NO MASS PRODUCED, NO BUY AND SELL AND NO RESALE ITEMS ARE PERMITTED.
- All accepted 2017 exhibitors must be must be exhibiting **ONLY** in “Art in the Park. If you are found to be exhibiting in another show located in Marathon Park on this same weekend, you will be disqualified and immediately asked to leave, without refund of booth fees.

Screening:

- Accepted into Art in the Park is based on scores determined by our screening committee. In order to adequately screen all of our potential exhibitors, **all potential exhibitors must submit 6 photos** (slides are not accepted): 4 of your work, 1 photo of your display, and 1 photo of yourself in the process of designing or creating the products.
- **Photos are required of all potential exhibitors**, even those exhibitors of the past year’s events. Photos are a very important part of the application. The screening committee bases acceptance/rejection purely on the photos submitted.
- **Screening Fee – A non-refundable screening fee of \$25.00 must be included as a separate check.**

- **All new exhibitors and exhibitors that change/add media must include the screening fee.**
- **Screening fee is waived for 2016 exhibitors (same media) and members of the WVAA.**

Electricity:

- Electricity fee is available in most booth locations at a **Separate \$15.00 fee.** Electricity needs must be indicated on the application. Booth assignment can be affected by access to electricity.

Booth Spaces/Fees:

- All booths are located inside the Exhibition Building or the East Gate Hall.
 - Half Booth:** approx. 10' wide by 5' deep or 12' wide by 4' deep (some booths are irregular)
 - ~ **\$100** (postmarked by January 1, 2017)
 - ~ **\$110** (postmarked January 2 to March 1, 2017)
 - ~ **\$150** (postmarked after March 1, 2017)
 - Single Booth:** approx. 10' wide x 10' deep or 12' wide x 8' deep (some booths are irregular)
 - ~ **\$190** (postmarked by January 1, 2017)
 - ~ **\$210** (postmarked January 2 to March 1, 2017)
 - ~ **\$275** (postmarked after March 1, 2017)
 - Double Booth:** approx. 20' wide x 10' deep or 24' wide x 8' deep (some booths are irregular)
 - ~ **\$375** (postmarked by January 1, 2017)
 - ~ **\$400** (postmarked January 2 to March 1, 2017)
 - ~ **\$450** (postmarked after March 1, 2017)
- **All checks will be deposited at time of receipt. Check cashing does not indicate acceptance into the event. Check cashing indicates receipt of application.**
- Please include the booth size you will need on your application. Also, indicate if you have any specific set-up requirements (specific size, corner location, more than 8 feet tall, using pop-up frame, need a square space, etc.) This will not affect acceptance, but will affect booth location.
- If you are a returning exhibitor and would like your same booth assignment, or would prefer a different booth or location, please note this on the application. All attempts to meet booth space requests will be made, but no space is guaranteed.

Application Deadline (determined by mailing postmark date):

- January 1, 2017 – early booth fee (reduced rate for early application)
- March 1, 2017 – full fee rate
- After March 1, 2017 late fee rate
- Applications will be accepted until the show is full or August 1, 2017.
- Postdated or NSF checks will result in forfeiture of your booth space.

Notification:

- All applications received prior to the March 1, 2017 deadline will be notified of status (accepted, placed on a wait list, or not accepted) by April 15, 2017.
- Those received after April 15, 2017 will be notified of status as soon as possible.

Photos:

- Exhibitors accepted into Art in the Park 2017 will have their photo prints returned in their exhibitors packet on Friday/Saturday of the show; Not photos will be returned prior to Art in the Park.
- Those not accepted for Art in the Park will have their photos returned in addition to their booth fee and electric fee (if applicable). The screening fee is non-refundable.

Set-up:

- Exhibitors may set-up on Friday, Sept. 9, 2017 between the hours of noon and 8:00 pm and/or Saturday Sept. 10, 2017 between 6:30 am to 8:00 am.
- WVAA members, who volunteer to work on the Art in the Park weekend, may set-up Friday Sept. 9 from 8:00 am until 12 noon. (if you are interested in early set-up and volunteer opportunities, please indicate this on our application – many volunteer opportunities are available both before and during the show).

Show Hours:

- Show hours are from 9 am to 5pm on Saturday and 9am to 4pm on Sunday. Although, Art in the Park does not open until 9am, it is recommended that all booth spaces be staffed by 8am. (The building opens to the public at 8am and overnight security is only available until 8am).

Display:

- Exhibitors must provide their own display equipment, tables, chairs, etc. All tables must be skirted to the floor.
- Due to safety and liability issues, all displays, tables, etc. must not exceed the allotted floor space. Non-compliant items must be moved.
- **Exhibitors are prohibited from attaching anything to the building with screws, nails, etc.**
- All exhibits must be neat and professional in appearance.

Cancellation:

- If you must cancel, **please notify us as soon as possible.**
- Cancellation notice received **before July 15, 2017 AND** we are able to fill your booth space, a full refund of your booth and electric (if applicable) fee will be made.
- Cancellation received **after July 15, 2017 AND** your booth space can be filled a partial refund will be made. If booth space cannot be filled, no refund can be guaranteed.

Questions?

- Janet Smith at 715-573-7992 or jsmith3516@charter.net
- Lee Ann Schulz at 715-581-1484 or cheaphillwvaa@msn.com

Complete Application will include:

- Complete and signed application
- Complete and signed seller's permit information
- 6(min) photos: 4 of your work, 1 of display, and 1 of exhibitor designing or creating art/craft. Digital photos may be submitted to jsmith3516@charter.net
- Check for booth/electric (if requested) fees
- Check for Screening Fee (non-refundable)

Please return completed form to:

**WVAA Art in the Park
c/o Janet Smith
3516 Polzer Dr.
Wausau, WI 54401**