

# Wisconsin Valley Art Association April/May 2018 Newsletter

## *Meeting Notices*

Wisconsin Valley Art Association Monthly Meeting & Program  
Center for Visual Art (CVA)  
427 N 4th Street, Wausau  
Phone: 715-842-4545  
Thurs. April 19, 2018

- 5:30 Social Time  
6:00 Program:  
"And the Award Goes To....."  
Presented by Bobby Walker  
6:45 Art Talk  
Artists talk about their art piece.  
7:00 Business Meeting  
Secretary's Report(s)  
Treasurer's Report  
Committee Reports
- Art In The Park
  - WRAA Upcoming Shows
  - Membership Show at Howard Young
  - WVAA Art Workshops
  - WVAA Banquet
  - Art Wall at Prima Deli
  - Tiny Treasures
- New Business  
WVAA Fund Raiser  
Next Meeting  
WVAA Banquet  
Adjourn



**2018 Annual WVAA Spring Banquet**

**When: May 17, 2018**

**Where: The Loading Zone**

**2704 E. Hamilton**

**Wasuau, WI**

**Cocktails/Cash Bar 5:00**

**Dinner 6:00**

**RSVP Deadline: May 2<sup>nd</sup>**

**Nancy McLay, Co-Chair**

**715-848-8150**

**MENU**

5OZ TENDERLOIN-----\$11.50

½ CHICKEN DINNER ----\$9.00

ALL WHITE CHICKEN -----\$12.50

SALMON-----13.50

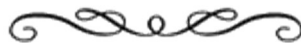
*Choice of 2 sides with above dinners:*

French Fries, Potato Salad, Baked Potato, Twice baked,  
cheesy hashbrowns, vegetables,  
salad, coleslaw, cottage cheese, soup, or applesauce.

CHICKEN, BROCOLI TOMATO ALFREDO----\$14.50

CHICKEN SALAD-----\$9.00

*Beverage and homemade cheese cake for dessert extra*



***General Information and Reminders***

**Treasurers Corner**

There is 2 weeks turnaround time with any  
reimbursement requests  
including those who have a deadline for reimbursement

Thank you!

***Gloriann***



## 2018 Scholarship forms are available on line, or at meetings



### The Gallery at the Howard Young Medical Center

#### Announcement

Opening reception and awards ceremony  
for the WVAA Members Exhibition  
was well attended with refreshments served

Awards were given to the following WVAA members:

- 1st: Lois Kuether--"Boy Blowing Dandelion"- oil
- 2nd: Jan Pflieger--"Colorful Compost"- colored pencil
- 3rd: Terry Gunderson Shulta--"Illusions I and II"- multi media

Honorable Mentions to:  
John Manderfield---Coffee Table  
Pat Manderfield--"Harbor"  
Jackie Lescher--"Vineyard"



### *Exhibits and Shows*

#### The Howard Young Art Gallery Traveling Exhibition WVAA Member Show March 16 to May 11

Howard Young Medical Center  
240 Maple Street, Woodruff, WI

Artists artwork pick up: May 11  
Time: 10:00 to 2 pm

If you are unable to pick artwork, please arrange to have someone pick up for you  
Contact Terry Gunderson-Shulta at: [wildtrilliumstudio@gmail.com](mailto:wildtrilliumstudio@gmail.com)  
715-574-1760 or Christine Alfery at: [cealfery@gmail.com](mailto:cealfery@gmail.com)



## Clark County Art Studio Tour

Mark your Calendar and make plans to attend the April 28 & 29 for the Spring into the Arts studio tour in Clark County. There are 34 artists and crafts people on the tour. Over ten are new this year. More information is available at:

[www.clarkcountywi.org](http://www.clarkcountywi.org)

Karen Thell, WVAA Member and Art in the Park Exhibitor  
will be located in the Old School in Owen



### CALLING FOR VENDORS

#### 2018 - 1st Annual Mothers Market Arts and Crafts Show

When: May 5, 2018

Time: 9 AM to 3 PM

Where: St. Paul's United Church of Christ Church

429 Washington St

Wausau, WI

*Sponsored by 318 Gallery and Bistro*

Cost: \$25 per 10X10 Booth – Includes an 8 ft table and chair

Two 8 ft Tables for \$40



### Walls of Wittenberg

“Artists Free Play: VI”

Juried Art Show

When: April 21-May 13

Wisconsin artists! Help us celebrate our annual juried art show  
by creating and entering one (or two) of your works of art!

We are continuing the free play theme to give you the greatest latitude possible for your  
creativity.

Eligible techniques include photography, painting, printmaking, mixed media, textiles or three-  
dimensional work in metal,  
ceramics and/or wood.

Art must be original and created within the last 2 years.

Art must NOT have been shown before at the WOWSPACE.

Wall-hung art must be framed and ready to hang with wire. No saw tooth hangers.

Textiles must have a 3 inch sleeve.

Artists may submit TWO works of art for judging and possible inclusion into the show.

**AWARDS**

1----\$300 Best of Show      2----\$150 Awards of Excellence      2----\$75 Awards of Honor

The art & completed EXHIBITOR CONTRACT (available at [www.wallsofwittenerg.com](http://www.wallsofwittenerg.com)) and the \$10 entry fee for each piece may be brought to the WOWSPACE, 114 Vinal Street, on SATURDAY, APRIL 7TH, 10am - 2 pm, MONDAY, APRIL 9TH 10 am - 12 OR TUESDAY, APRIL 10TH from 4 pm - 6 pm. Art must be PICKED UP on SUNDAY, May 13TH AT 3 pm or SATURDAY, MAY 19TH from 10 am - 2 pm. Call 715-253-3525 if other arrangements are needed.

This show opens on April 21st with the annual Wine, Beer, and Cheese Gala, 7 - 10 PM, an important fundraiser for WOW. Your tax deductible donation ticket for this event may be purchased in advance for \$25.00 or at the door the night of for \$30.00. The show continues on Saturdays and Sundays, 11AM - 3 PM and is free! We look forward to seeing your art and seeing you and your friends at the show. Please share this prospectus with your artist friends!



**La Prima Deli**

Change in Artwork  
June 5, 2018

Art Work Drop off Time: 8:30 - 9:15 AM  
Leave Art Work with Deli Staff  
Please notify if planning to leave art work  
Lee Ann (715-581-1484 or [cheaphillwvaa@msn.com](mailto:cheaphillwvaa@msn.com))  
Jan (715-675-7740 or [jansriver@frontier.com](mailto:jansriver@frontier.com))

***Planning for a summer theme***

Art work will be up 10 weeks

Rollie at La Prima Deli provides this space as a service to the WVAA members to display and sell their work, without a commission or percentage charged. All sales are taken care of by the La Prima Deli staff. They will notify you if a sale has been made. You can then collect your sales money (cash or check), and if you would like to replace the sold piece with a same sized piece that fits the theme, that is an option.

**Please have the staff help you with hanging any replacements, as the wall is fragile and hanging new pieces is limited by existing nails and screws, which can be loose...**

***The La Prima Deli Artwork Guidelines:***

- 1) Please limit your selections to 1 large piece OR 2-3 medium or 3-4 small pieces per artist. No pieces bigger than 24 x 30... as there is limited space on the wall.
- 2) Please have your selections tagged/labeled with a business card sized or smaller label for placement on front for sale information to include: Title of piece, Media, Price (Remember NO commission/ percentage charged. NO registration or entry fee!) and your name.
- 3) **ON the back of the piece**, please also have your name and phone number!
- 4) Please have your pieces wired with the standard wire across the back of the piece, with standard gallery format.
- 5) The WVAA and La Prima will treat the art work with due diligence and care, but take no responsibility for art work damage or loss. There will be a waiver for artists to sign acknowledging this when they drop off the art work.

Questions?

Jan Pflieger at 715-675-7740 or [jansriver@frontier.com](mailto:jansriver@frontier.com)

Lee Ann Schulz at 715-581-1484 or [cheaphillwvaa@msn.com](mailto:cheaphillwvaa@msn.com)

Don't forget to check out the good food and drink at La Prima  
Eat in or take home



## ***Upcoming Classes***

### **THE WISCONSIN VALLEY ART ASSOCIATION INVITATION**

SHARE AN AFTERNOON OF LEARNING HOW TO USE  
"COLOR PENCIL WITH THE ICARUS HEATED DRAWING BOARD"

WITH ARTIST  
VAL BERKELY

SATURDAY, APRIL 21ST.  
12:00– 3:00

CENTER FOR THE VISUAL ARTS – STUDIO ROOM  
427 N. FOURTH ST  
WAUSAU, WI.

REGISTRATION: GAIL JAEGER, 715-470-7058  
[GAILGREENTHUMB@YAHOO.COM](mailto:GAILGREENTHUMB@YAHOO.COM)

DEADLINE: APRIL 16TH.

FEES: \$25 FOR MEMBERS of the WVAA, \$35 FOR NON-MEMBERS

Pay at the class with check made out to WVAA or correct cash.  
To join the WVAA-\$30 for family and \$25 for single.  
May join at the class.

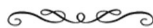
TIME: 12:00-3:00

**ABOUT THE CLASS:** The CVA has invested in the new Icarus Heated Drawing Board invented and designed by color pencil artist Ester Roi (<https://www.esterroi.com/>). Val will have a demo piece completed along with reference materials for you to use. You will spend time relaxing as you lightly draw out your design to begin filling in shapes with layers using your wax-based media. Think fancy coloring book! Taking turns at the heated Icarus, you will use a variety of tools to blend and shade areas. The heat of the board is variable, so the melting of the media is controlled and subtle. No more wax bloom from overworking color pencils! **BONUS:** we will try a monoprint too!

**MATERIALS LIST:** Some supplies will be provided by Val for general sampling. You may bring your own small-medium size paper (quality drawing paper with a smooth finish such as Bristol – no texture) and any wax-based drawing media (color pencils, artists crayons, crayons, oil pastels, even kids Crayola's). **PLEASE BRING YOUR OWN CLEAN SWIFFER HAND DUSTER** (the unscented kind).

**ABOUT THE ARTIST:** Val has taught painting in all media at the CVA for 10+ years. She recently completed her second solo exhibit in two years at the CVA. Her work sells through seven outlets in three states. She attended art school at the School of the Art Institute of Chicago but earned her BFA in painting from the University of Wisconsin – Superior. The north woods of Lake Superior is her inspiration, muse and passion.

**ARTIST WEBSITE:** [www.berkelydesign.com](http://www.berkelydesign.com) Call Val with questions: 715-849-8041



## **WVAA Sponsored Classes, Workshops and Events**

Make plans to learn something new or to improve your skills in 2018!

Watch your newsletters and emails for upcoming classes in 2018 and plan to attend these convenient, creative, and affordable workshops brought to you and sponsored by the Wisconsin Valley Art Association (WVAA).

The WVAA memberships and funds raised through other activities of the WVAA (ie)Art in the Park, make it possible to bring these workshops to the Wausau area, and to make them affordable and convenient for participants. The WVAA covers the remainder of teacher's fees, not covered

by class registration, to guarantee that these classes will be held and to support the WVAA's mission of Art Education.

The classes are eligible to non-members for an additional fee. So bring your creative, artistic friends along to the classes! Maybe they will have so much fun they too will become a member!

Take advantage of one of the benefits of WVAA membership and attend one (or more) of the classes/workshops: 2018 promises to be an exceptional year for educational classes:

Date	Artist	Location	Class
April 1st	Val Berkely	CVA	Icarus Drawing Board
May 19th	Andy Fenner	Hobby Lobby	Pastels
June 12th	Ginny Stiles	Woodson	Zentangle and Watercolor
August – NO CLASS			
September – NO CLASS			
October (TBA)	Dawn Olson	Her Studio in Wisconsin Rapids	Class TBA
November – NO CLASS			
December – NO CLASS			



### ***2018 WVAA Board Member Contact Information***

<b>Officer</b>	<b>Name</b>	<b>Email Address</b>	<b>Phone Number</b>
President	Audrey Wilde	<a href="mailto:awildone@charter.net">awildone@charter.net</a>	715-675-1094-
Vice President	Bobby Walker	<a href="mailto:tbsix@aol.com">tbsix@aol.com</a>	715-581-1484 (cell)
Treasurer	Gloriann Doyle	<a href="mailto:gloriann.wvaa@gmail.com">gloriann.wvaa@gmail.com</a>	715-581-4831
Recording Secretary	Richard Builer	<a href="mailto:puterfixer@frontier.com">puterfixer@frontier.com</a>	715-241-8903
Corresponding Secretary	Dawn McCullough	<a href="mailto:dawn.mccuwvaa@yahoo.com">dawn.mccuwvaa@yahoo.com</a>	715-966-0273
Historian	Lynn Ott	<a href="mailto:Lynn63@frontier.com">Lynn63@frontier.com</a>	715-848-1204





Membership Coordinator	Gail Jaeger	<a href="mailto:gailgreenthumb@yahoo.com">gailgreenthumb@yahoo.com</a>	715-470-7058
Sunshine Representative	Sandy Schulz	None	715-675-5548
Social Media	Jill Viergutz	<a href="mailto:jviergutz@frontier.com">jviergutz@frontier.com</a>	715-573-0101

Submit newsletter information and notices by the 1st of each month to Dawn McCullough at:

[dawn.mccuwvaa@yahoo.com](mailto:dawn.mccuwvaa@yahoo.com)

## Wisconsin Valley Art Association

P.O Box 1791

Wausau, WI 54402-1791

[www.wivalleyart.org](http://www.wivalleyart.org)

