



Wisconsin Valley Art Association
P.O Box 1791
Wausau, WI 54402-1791
www.wivalleyart.org

Happy New Year to all! It is looking to be an exciting New Year for the WVAA!

There are new officers starting in 2018! Congratulations to the officers for 2018 on the unanimous election results! There are new opportunities for participation in workshops, classes, committees, and as Art in the Park Coordinators, and new workshops to attend for all WVAA Members!

The WVAA Members show is up at the CVA loft, judging has been completed (except for the Members Choice Award... that is up to you, as a WVAA Member), and the gala and awards program will be Friday, Jan. 19, 2018 from 5-7 pm. (more info following)

The WVAA Budget Meeting and Art in the Park Planning Meeting are scheduled for Sunday Jan. 21, and all WVAA members are invited to attend and participate. This is the major planning meeting of the year and a great time for your voice to be heard regarding any ideas you have for the WVAA, such as workshops, educational opportunities, updates and changes to the annual calendar, new opportunities to exhibit, etc. (more information on Page 2)

The WVAA Member's Show: 41st Annual Exhibit!

Center for Visual Art (CVA) Loft 427 N 4th Street, Wausau, WI 715-842-4545

The exhibit runs from Friday, January 5, 2018 to March 10, 2018.

The Opening Reception: Friday, January 19th, from 5 to 7 p.m.

Awards will be presented at 6:15 p.m.

Voting is now open for the 41st Annual Wisconsin Valley Art Association Memorial Art Exhibit Members' Choice Award



This award is in memory of Carol Mularkey, a long time active member of the WVAA and the WVAA's Memorial Show. It is an award chosen by the current WVAA members to allow them a voice in who they feel is the "best of show" in the Memorial Show, hence the title "The Member's Choice Award." The recipient will be honored at the Gala and will receive a check for \$75 from the WVAA.

How this works:

The voting will be open during the CVA's open hours from **until Friday Jan 19 at 5:30 pm.**

- 1) Go to the gallery attendant and let them know you are there to vote on the member's choice. You will be sign your name on the member list and receive a ballot. On Jan 19 ballots will be available until 5:30 pm.
- 2) Go up to The Loft Gallery and peruse the show. Make your top THREE (3) selections on the ballot with artist's name and title of the artwork. **The Criteria:** Which piece do you think should be the best in show?
- 3) Return your ballot to the attendant.

All votes will be tallied based on a point scale and will be determined the night of the Gala. So if you participated in the Memorial Show, plan to attend the Gala, because YOU may be the winner of the Member's Choice Award! **You must be a 2018 WVAA member to vote. Membership forms are available at the CVA gallery desk and may be turned in with the membership fee to Terry Shulta or Lee Ann Schulz on Friday January 19th, with your ballot**

The WVAA Member's Show: 41st Annual Exhibit will be traveling!

Please note: The WVAA Members' Art Exhibit has been invited to exhibit at the Howard Young Medical Center in Woodruff, immediately following the end of the Member Art Exhibit at the CVA. Transportation of artwork has been volunteered by Terry Shulta, with the exhibition of extra large or overweight pieces. Dates for the exhibit are to be decided at this time, but a tentative time frame would be an additional 8-12 weeks for the exhibit. That is an additional 8-12 weeks of exposure of your art work in a whole new area/market without an additional registration fee. That's a pretty good deal! It's just a great opportunity to have more exposure for your art work!

Wisconsin Valley Art Association Annual Budget Meeting and Art in the Park Planning Meeting

Sunday January 21, 2018 at Noon

Center for Visual Art (CVA) Upstairs: Loft or Studio

427 N 4th Street, Wausau, WI 715-842-4545

If you arrive after 12:30pm, call 715-581-1484 to have the doors opened for you.

Agenda:

12:00-12:30 pm: Potluck Lunch with Social time to visit, share lunch and refreshments, and get to know one another! The WVAA will provide coffee, tea, hot cocoa & all paper products. Please bring any other refreshments.

12:30-2:00 pm: Budget Meeting

This is an open meeting and all WVAA members are welcome to attend. All proposed 2018 budgets (and projects) will be decided and voted upon at this meeting

2 pm: Art/Craft: Please bring a recent piece of art/craftwork to share. We'll vote on the favorite pieces brought by WVAA member. Two categories-art and craft. Each winner will receive a \$10 check. Members are eligible to win once per calendar year.

2:15-3:45 pm: Art in the Park Meeting

Art in the Park Business meeting will follow a short stretch and refreshment break. The Art in the Park meeting also is an open meeting, but all committee chairs are expected to attend. If you cannot attend, please notify Lee Ann at 715-581-1484. The time frame is tentative, if discussion and decisions are made early, we will adjourn early.

3:45/4 pm: General Business/Announcements Adjourn. Any unfinished Art in the Park business will be addressed at the next Art in the Park & Exhibitor Screening Meeting in March/April date to be set at this meeting.

This is the WVAA's major planning meeting for the year! Come and be involved!

WVAA Board Member Contact Information 2018

Audrey Wilde, President: awildone@charter.net 715 -675-1094
Bobby Walker Vice-President: tbsix@aol.com 715-581-1484 (cell)
Gloriann Doyle, Treasurer: gigicrafts1@aol.com 715-581-4831
Richard Builer, Recording Secretary: puterfixer@frontier.com 715-241-8903
Dawn McCullough, Corresponding Sec.: travelingirl1200@frontier.com 715-966-0273
Lynn Ott, Historian: lynnie63@frontier.com 715-848-1204

Gail Jaeger, Membership: gailgreenthumb@yahoo.com 715-470-7058
Sandy Schulz, Sunshine Representative: 715-675-5548 ***note no current email.
Jill Viergutz, Social Media: jviergutz@frontier.com 715-573-010

Call for Artwork Donations for Arts Bash 2018 at UW Stevens Point

Saturday, February 3 2018 7- 10 pm

Arts Bash is a night of performances, food, activities and art by students and area artists like you. Arts Bash 2018 will take place on Saturday, February 3, 2018 in the Noel Fine Arts Center on the campus of UW-Stevens Point. **Artists who donate artwork will receive two free Arts Bash tickets.** Additional tickets may be purchased at the UW-Stevens Point ticket office or online at tickets.uwsp.edu. for \$35 each or \$40 each at the door.

In order to be included in our pre-event promotions and gallery listing, **please send or deliver your donated artwork on or before January 19, 2018 to:**

**UW-STEVENSONS POINT College of Fine Arts and Communication Dean's Suite-101 Noel Fine Arts Center
1800 Portage Street Stevens Point, WI 54481**

The COFAC Dean's office is open Monday-Friday from 8 a.m. until 4:30 p.m.

Please do not send or deliver artwork directly to the Edna Carlsten Art Gallery.

If you have questions about donating, please contact Julie Sittler, the COFAC Marketing Specialist, at 715-346-3956 or Julie.Sittler@uwsp.edu.

February 3, 2018 Noel Fine Arts Center

Donating Artist will receive two free tickets to Arts Bash!

In Support of Student Artists 2018

Arts Bash Tickets \$35 \$40 at the door or \$120 Bundle of 4

TELL YOUR FRIENDS! New Prices!

Guidelines/helpful hints/ what's new this year:

- The gallery will be limited to 150 pieces, maximizing the gallery's ability to display artwork effectively.
- Size limit of 48" x 60" for hanging pieces. All pieces need to be exhibition-ready (no video, interactive pieces)
- Hanging pieces need to be framed and ready to hang at the time of submission.
- Pricing of your piece is up to you; however, it is requested that you price your work to promote sales (\$50-150 range).

What needs to be handed in with your artwork:

- Completed artwork submission form attached to each piece being donated.
- Completed artist agreement form. Thank you for supporting student artists

2018 WVAA Memberships Being Accepted

2018 Membership forms are included in this newsletter (separate attachment). They are also available on the website at www.wivalleyart.org and at the Center for Visual Arts (CVA), the Woodson Art Museum, Janke Book Store at 505 3rd Street, Wausau, and La Prima Deli at 529 3rd St, Wausau. They will also be available at all WVAA meetings, and events.

ALL members (*including lifetime members*) are requested to complete and return a membership form to the treasurer, so that records can be updated and verified for current information for communications. If you are a lifetime member, you can email me at (cheaphillwvaa@msn.com) your current information. This information includes: name, phone number, address, email address, and art interests.

If you have a change of mailing address, email, or preferred phone number, please notify the corresponding secretary Lee Ann Schulz at cheaphillwvaa@msn.com or 715-581-1484 and the Membership Coordinator, Gail Jaeger at gailgreenthumb@yahoo.com

Forms are a separate attachment with the electronic newsletter, and a separate copy with the hard copy of the newsletter.

Art Wall at La Prima Deli!

We will be changing the Art Wall at La Prima Deli on Monday, January 22, at 3:00-4:30 pm. Artwork drop-off by 3:30 pm. We are looking for a winter theme for this time, and of course any artwork with food or drink- coffee and tea! The artwork will stay up for about 8-10 weeks, with a tentative change in artwork in mid to late March.

Art work may be dropped off at La Prima Deli on Monday 1/22 from 3-3:30 pm. If you are unable to drop off your work at this time, artwork can be left at the La Prima Deli with the staff. Please let Lee Ann (715-581-1484 or cheaphillwvaa@msn.com) or Jan (715-675-7740 or jansriver@frontier.com) know if you will be dropping off artwork.

Rollie at La Prima Deli provides this space as a service to the WVAA members to display and sell their work, without a commission or percentage charged. All sales are taken care of by the La Prima Deli staff. They will notify you if a sale has been made. You can then collect your sales money (cash or check), and if you would like to replace the sold piece with a same sized piece that fits the theme, that is an option. Please have the staff help you with hanging any replacements, as the wall is fragile and hanging new pieces is limited by existing nails and screws, which can be loose...

Here are the guidelines:

- 1) Please limit your selections to 1 large piece OR 2-3 medium or 3-4 small pieces per artist. No pieces bigger than 24 x 20... as there is limited space on the wall.
 - 2) Please have your selections tagged/labeled with a business card sized or smaller label for placement on front for sale information to include: **Title of piece, Media, Price** (Remember NO commission/ percentage charged. NO registration or entry fee!) **and your name.**
 - 3) **ON the back of the piece**, please also have your name and phone number!
 - 4) Please have your pieces wired with the standard wire across the back of the piece, with standard gallery format.
 - 5) The WVAA and La Prima will treat the art work with due diligence and care, but take no responsibility for art work damage or loss. There will be a waiver for artists to sign acknowledging this when they drop off the art work.
- Any questions! Jan Pflieger at 715-675-7740 or jansriver@frontier.com or Lee Ann Schulz at 715-581-1484 or cheaphillwvaa@msn.com...and while you are there, check out the good food and drink La Prima has to eat in, or take home for later.

Woodson Art Museum- Art Park Open Studio Program

The Woodson Art Museum would like 2-3 volunteers each month for the Art Park Open Studio Program. **It is the first Saturday of each month from 1:00-3:00 P.M in the downstairs class room next to the Art Park, and volunteers should plan to be there from 12:45 to 3:15 pm.**

If you enjoy working with children and adults interested in learning about art, this is your opportunity! Your help is greatly appreciated! The Woodson's staff develops the project, provides the space and the supplies. The WVAA volunteers show the children (and their adults accompanying them) the project and pass out supplies.

It's great fun! It is a great time to be creative and all the supplies are provided!

Please contact Miira Alan at 715-536-2159 or miirablujay@charter.net with the month or months you would like to help out, so she can get a schedule made out for the year. And while you are at the Woodson, check out their current exhibits. Thank you!

The next Art Park Open Studios are:

Sat. Feb 3rd when **"All ages drop in and embellish wooden spinning tops, sure to turn heads."**

Sat. March 3rd will be **"All ages drop in and assemble a collage with fabric, wood, and paper"**.

WVAA Sponsored Classes, Workshops and Events:

WVAA sponsored classes

Make plans to learn something new or to improve your skills in 2018!

Watch your newsletters for upcoming classes in 2018 and plan to attend these convenient, creative, and affordable workshops brought to you and sponsored by the Wisconsin Valley Art Association (WVAA). The WVAA memberships and funds raised through other activities of the WVAA/Art in the Park, make it possible to bring these workshops to the Wausau area, and to make them remarkably affordable and convenient for participants. The WVAA covers the remainder of teacher's fees, not covered by class registration, to guarantee that these classes will be held and to support the WVAA's mission of Art Education.

Take advantage of one of the benefits of WVAA membership and attend one (or more) of the classes/workshops: 2018 promises to be an exceptional year for educational classes:

Jane Barnard class on -Saturday Feb 3rd at Woodson Art Museum: -

PAINTING through the EYES of GEORGIA O'KEEFFE

With JANE BARNARD, INSTRUCTOR: www.barnardstudio.com Email: barnardstudio@yahoo.com

SATURDAY, FEB. 3RD. 10:00AM- 4:00PM WOODSON ART MUSEUM 700 N. 12th. St. Wausau

REGISTER: Gail Jaeger, 715-470-7058, Gailgreenthumb@yahoo.com

DEADLINE: JANUARY 22, 2018

FEES: \$25 for members, \$35 for non-members-pay at class

Goals for the class:

1. To study and absorb O'Keeffe's signature shapes and color, in order to see how she saw, and "feel" the landscape through her eyes.
2. To walk in her artistic footsteps by interpreting her work yourself.
3. To stimulate and encourage your own creativity as you increase your "visual vocabulary," inspired by O'Keeffe.

Agenda for the day:

Morning:

- a. Hands on: brushwork using monochrome (black/white)
- b. Hands on: an O'Keeffe color palette using warm and cool
- c. Hands on: using a viewfinder, paint a "close-up of a close-up," to learn her style and expand your own.

Noon: lunch, followed by DVD: biography and overview of her work

Afternoon:

- a. More practice using her style
- b. YOUR interpretation of an O'Keeffe
- c. Have fun, learn something, and walk away a success

Jane Barnard is a highly skilled and supportive teacher, a member of the Wisconsin Watercolor Society, Wisconsin Visual Artists and Wisconsin Plein Air Painters. She has a Masters Degree from Marquette University. Her studies have included the University of Paris (Sorbonne), the Minneapolis College of Art and Design and workshops from master watercolorists.

Jane is a passionate painter and teacher, especially gentle and helpful in encouraging those wanting to stretch their artistic vision and skills. She teaches at The Clearing in Door County, the NE Wis. Watercolor Society, Dillman's Creative art Center, among others. She has led two Art Workshops to Provence, France

CREATING VISION BOARDS WITH ARTIST POUNEH ASLI- Saturday March 3rd

Date: Saturday March 3rd

Registration deadline: February 17th

Registration contact: Gail M. Jaeger, 715-470-7058 or
Gailgreenthumb@yahoo.com

Location: Hobby Lobby, 3525 Rib Mountain Way, Wausau

Time: 10-4...arrival time 9:30 to get set-up

Website: www.paintingwineparties.com

WHAT IS A VISION BOARD?

Vision Boards have everything to do with imagination and creativity. You will be creating/imagining what you desire or wish for in life (serious or humorous) on a board (canvas). Prior to the class, search for pictures, words, symbols anything that inspires you. Bring these with you to the class. You will have fun creating a collage or abstract piece with your found items and acrylic paints. Just go to Pinterest.com to view "Vision Boards".

Skill Level: easy...minimal painting experience required...imagination is a plus

Lunch: bring your own brown bag lunch with beverage

Class Fee: \$25 for members of the Wisconsin Valley Art Assoc. and \$35 for non-members. Pay at the class with check made out to WVAA or correct cash. To join the WVAA-\$30 for family and \$25 for single. May join at the class.

Materials List: 16X20 canvas (prepped), acrylic paints, brushes, plate or palette, cups for rinsing brushes, paper towels/rags, glue of your choice, brayer, embellishments and plastic to cover your painting space.

HOBBY LOBBY HAS ALL OF THESE MATERIALS ON HAND FOR YOU TO PURCHASE.

About the Artist: Pouneh is a contemporary artist working in a wide variety of media. In her work, we see the melding of a number of traditions including Abstraction, Realism and Impressionism. Her work "is like meditation. It fills her with serenity and happiness." She has worked as an artist for 30 years and shown her work in a number of high-profile exhibitions and galleries.

Here is a list of artists that Gail is talking/planning with for other classes this year:

MaryLee Reineking-negative painting

Val Berkley-hot wax technique...Val will also be doing open studio at the CVA...date/times: tba

Ginny Stiles-zentangle

Leslie Snyder-intuitive abstract painting

There is a lot of interest on both sides (teacher/student)

Everyone will be kept up to date as things develop.

If you would like to present a class or know of someone who would...please contact Gail Jaeger at gailgreenthumb@yahoo.com. A stipend is made available to class/workshop instructors.

Watch for emails and newsletter updates for dates and more information for classes planned for this year:

Committee Chair Positions

Committee Chairs and coordinators are volunteer positions (some are appointed by the President). These members dedicate various numbers of hours to making sure our organization runs smoothly.

Most committee chairs are continuing with their committee...hurrah!!

In many cases there is only one person on the committee, and having additional members would divide the workload, making it easier for everyone. Please consider giving some of your time to a committee.

Thank you to the following people for either continuing on as a committee chair or taking on the chair for 2018. Please make note of the person(s) listed as the being the contact person(s) for each of the committees, if you are interested in being on their committee or have any ideas or suggestions for the committees. The committee year is January to December of each year. If there is an underline in the space following a position, that means the position is currently available for a member to become involved and responsible for 2018.

Art in the Park:

Chairperson, Food vendor coordinator, Artrageous Rep: Lee Ann Schulz
Exhibitor Coordinator: Janet Smith Volunteer Coordinator: Jan Pflieger
Children's Crafts Coordinator: Shyanne Borchardt Facilities Coordinator: Kerry Krueger
Picnic Coordinator: Audrey Wilde Parking Coordinator: Gary Yeast&/or _____
Member Booth Coordinator: Gail Jaeger Signs & Banners Coordinator: _____

PLEASE NOTE: Lee Ann will be stepping down as Chairperson after Art in the Park 2018. There are also plans for re-configuring the responsibilities of the chairperson and coordinators, adding additional coordinators, or perhaps paring down the work and activities of Art in the Park in general. We need a few more people to become involved and share the work of Art in the Park, the primary fundraiser for the WVAA. More information will be in the January Newsletter, with the date for the January planning meeting. Please consider being more involved to keep the annual fundraiser going. Without Art in the Park, the WVAA will have limited sustainability.

Artist of the year: Previous year's "Artist of the Year", (with assistance from the President/Spring Banquet
Art Wall at La Prima: LeeAnn Schulz, Jan Pflieger, & Pouneh D Asli Adib
By-Laws Committee: Appointed by the President: Bobby Walker, Dawn McCullough, Gloriann Doyle, Barb Yeast, Gary Yeast Gail Jaeger
Christmas Party (2018): Lois Kuether & _____
Facebook: Jill Viergutz
Hostess of the Month: Pat Manderfield
Membership Chair: Gail M. Jaeger
Member Art Show at the CVA:
Terry Shulta (2018) Krista Vendetti (2018) Karen Gleisner (2018)
AND
Jeff Lange (2019) Cindy Brown (2019) David Leverett (2019)
Nomination Committee: Appointed by the President
Purchase Awards at Art in the Park: Spring Banquet Chair & Christmas Party Chair
Scholarship Committee: Bobby Walker, Gary Yeast, Barb Yeast & Audrey Wilde
Spring Banquet: Nancy McClay Jan Pflieger
Sun Shine Committee: Sandy Schulz
Web Master: Appointed by the Executive Board
Woodson Volunteer Program: Miira Allen & Audrey Wilde
WRAP Show: Lynn Block & Jessie Hlad_
State WRAP Show Representative: Bobby Walker
Stamp Show Representative (WRAP): coordinates with Bobby Walker: Karen Gleisner & Gail Jaeger

New Officers for 2018:

Please welcome two new officers for 2018, Gloriann Doyle as Treasurer and Dawn McCullough as Corresponding Secretary. Their contact information is listed above. These officers are in transition at this time, but will be taking over the responsibilities of their offices in February.

Please send all items for the newsletter to Dawn at travlingirl1200@frontier.net by the 1st of each month, so that she may get the meeting notices and newsletters completed and sent in a timely fashion.

WALLS OF WITTENBERG PROUDLY SPONSORS "ARTISTS' FREE PLAY: VI" JURIED ART SHOW APRIL 21 - MAY 13, 2018

Wisconsin Artists! Help us celebrate our annual juried art show by creating and entering one (or two) of your works of art! We are continuing the free play theme to give you the greatest latitude possible for your creativity.

Eligible techniques include photography, painting, printmaking, mixed media, textiles or three-dimensional work in metal, ceramics and/or wood.

- Art must be original and created within the last 2 years.
- Art must **NOT** have been shown before at the WOWSPACE.
- Wall-hung art must be framed and ready to hang with wire. No saw tooth hangers.
- Textiles must have a 3 inch sleeve.
- Artists may submit **TWO** works of art for judging and possible inclusion into the show.

AWARDS

1----\$300 Best of Show 2----\$150 Awards of Excellence 2----\$75 Awards of Honor

The art, the completed **EXHIBITOR CONTRACT** (available at www.wallofwittenerg.com) and the **\$10 entry fee** for each piece may be brought to the **WOWSPACE, 114 Vinal Street, on SATURDAY, APRIL 7TH, 10am - 2 pm, MONDAY, APRIL 9TH 10 am - 12 OR TUESDAY, APRIL 10TH from 4 pm - 6 pm.**

Art must be PICKED UP on SUNDAY, May 13TH AT 3 pm or SATURDAY, MAY 20TH from 10 am - 2 pm. Call 715-253-3525 if other arrangements are needed.

This show opens on April 21st with the annual **Wine, Beer, and Cheese Gala**, 7 - 10 PM, an important fundraiser for WOW.

Your tax deductible donation ticket for this event may be purchased in advance for \$25.00 or at the door the night of for \$30.00.

The show continues on Saturdays and Sundays, 11AM - 3 PM and is free! We look forward to seeing your art and seeing you and your friends at the show. Please share this prospectus with your artist friends!